



Arkansas

Trucking Seminar

September 12-14, 2017

*A Seminar for those engaged in Trucking Litigation
Sponsored by Defense Counsel & Preferred Vendors*

EMBASSY SUITES HOTEL & NWA CONVENTION CENTER

3303 Pinnacle Hills Parkway
Rogers, Arkansas 72758

Tuesday, September 12

5:00 pm

Beer & Wings Sundeck Patio

WELCOME ALL! Drop by the Sundeck Patio at the Hotel for the popular Beer & Wings Reception from 5:00-7:00pm hosted by ATTIC Risk Retention Group and Advance Structure. This is a GREAT casual event to kick off the Seminar activities! Drinks & light supper. For questions, contact David Cauble: dcauble@advancestructure.com



**Advance
Structure**

7:00 pm

Show OFF your skills!

The folks of Tyson Foods Casualty Claims host an evening of laughter and fellowship at the Annual Early Birds Bowling Party! Enjoy bowling, laser tag and more; all sure to be great FUN! Drinks and snacks provided. For questions, contact Connie Taylor at connie.taylor@tyson.com.



Fast Lane Entertainment

1117 N. Dixieland Street, Lowell, AR 72745

(479) 659-0999

Be
Responsible!
Use the
Pinnacle
Shuttle to
travel
between the
Hotel and
Bowling.



Wednesday, September 13

PACK FOR A CHILD

Please consider bringing with you one of the following (NEW) items for our Arkansas Trucking Community Service Project:

Backpack
Children's sneakers
School Supplies
Soccer ball, Football
Books
Rain Coat

WE MAKE A LIVING
BY WHAT WE GET
WE MAKE A LIFE
BY WHAT WE GIVE

- Winston Churchill

Community Service Project

Wednesday, Sept. 13th 9:00-12:00pm

Convention Center

Calling all Volunteers!

Join us as we make a difference in the life of a child. Don't miss this awesome opportunity!

[Questions: Connie.Taylor@Tyson.com](mailto:Connie.Taylor@Tyson.com)





Golf Scramble

Wed., Sept. 13th Shadow Valley Country Club

Join us on Wednesday, Sept. 13 for the Annual Golf Scramble! Shuttle buses to the Golf Course will depart from the Hotel at 10:00am & 10:30am. Golfers will enjoy a box lunch and beverages followed by a Shotgun start at 11:30am. Collars required and no denim. Consider using www.Shipsticks.com to ship your clubs to and from the course.

Hole In One prize sponsored by Harmonie Group.

Registration required. 1st come, 1st served. Limited to 96 Golfers.

Shadow Valley Country Club, 7001 Shadow Valley Road, Rogers, AR 72758



ABA/TIPS CTLC Meeting

JOIN US at the ABA/TIPS

Commercial Transportation Litigation
Committee Meeting on **Wed. Sept. 13**

from 5:30-6:00pm in the

Convention Center Ballroom.

Everyone Welcome!

**Don't Miss
These Great
Events!**

Wednesday Welcome Reception

Wednesday, Convention Center Ballroom

6:00pm



A Favorite Annual Tradition! Please join us at The Welcome Reception sponsored by our colleagues at Rimkus Consulting Group. Doors will open at 6:00pm on Wednesday, Sept. 13. See old friends and make new ones over cocktails and hors d'oeuvres in the Arkansas Trucking Seminar Ballroom, followed by dinner on your own.

Thursday Big Party

Thursday, Hotel Back Lot

6:00pm

JOIN us for an evening of food from across America, plentiful drink, friends and fellowship under the stars and Big Top Tent in the Hotel common area. 6:00pm, Thursday, Sept. 14. The Zac Brown Band is playing next door at the AMP so we can enjoy the concert! Everyone is welcome. Dress is summer casual and comfortable shoes recommended.



Wednesday, Sept. 13

Convention Center Ballroom, Grand 10

9:00am-12pm **Community Service Project, Convention Center**

12:00pm **Buffet Lunch**

**Guest Speaker, Rob Moseley
Smith Moore & Leatherwood**

Broker/Shipper Liability cases are becoming commonplace, and while these cases are being won, there are potential traps in litigation. Rob Moseley will discuss developments in defending "broker liability" claims. Included in the discussion are developments in insurance products for these types of claims, the difference between the broker model and the subcontractor model, the latest on summary judgment orders, and FAAAAA preemption issues.

1:15-5:15pm **Dr. Kanasky Unearths The Reptiles**

The Reptile techniques are continuing to be used by Plaintiffs' lawyers to turn low value cases into enhanced settlements or increased jury verdicts. Learn and refine techniques used to combat the Reptile strategy in your case development & themes, discovery and during trial. Our in-depth Litigation Workshop will be led by experienced trucking defense trial lawyers and renowned Reptile expert Bill Kanasky, Jr., Ph.D., of Courtroom Sciences, Inc.

Moderator: Peter Dubrawski, Haight Brown & Bonesteel
Clark Aspy, Naman Howell Smith & Lee
Jim Foster, Cassidy Schade
John Pion, Pion Nerone Girman Winslow & Smith

5:30pm **ABA TIPS Commercial Transportation Litigation
Committee Meeting**

6:00pm **Welcome Reception Hosted by Rimkus Consulting Group**

Thursday Morning

7:30-9:00am

Industry Breakfast & Meeting: Ambassador Ballroom

Join a robust discussion regarding current industry issues and in-cab technology including inward and outward facing cameras and telematics, and an opportunity to collaborate on technology products in the transportation future. Pam Bracher, AGC & VP, US Xpress, will lead the discussion.

7:30am

Coffee & Tea Exhibitor Hall, Convention Center

9:00

Welcome, Thomas Evans, Vice President & General Counsel
Walmart U.S. Legal-Merchandising, Marketing & Supply Chain

9:15

Update on Transportation Litigation, Regulations & Verdicts
Shannon Frankel, Young Moore & Henderson
Lesley Pfleging, Lewis Wagner
Mary Beth White, Lewis Thomason

9:45

Developing Expert Testimony in Brokerage Cases
Patrick McMonigle, Dysart Taylor
Candice Blair, J.B. Hunt Transport, Inc.
Jeff Simmons, GlobalTranz

10:30

*That's How They Get You:
Understanding Cellular and GPS Tracking Evidence*
Lynn Castagna, Castagna Scott
Cassandra Gaines, Schneider National Carriers
Larry Daniels & Lars Daniels, Guardian Digital Forensic

11:15

“What Would Linda Do?: Undoing Juror Decision Making”
Marygrace Schaeffer & Paul Jepson, DecisionQuest

12:00

Buffet Lunch On-Site, Grand 6

Thursday Afternoon

BREAKOUT I:

- 1:15 *Legal Implications & Analysis of Drone Usage in Collision Reconstruction*
Phyllis Hafner, Burden Hafner & Hansen
Leslie Leazer, Knight Transportation
Dirk Smith, Rimkus Consulting Group
- 2:00 *CATs & Cameras: Investigation*
Carl Wyatt, Glassman Wyatt Tuttle Cox
Nathan Meisgeier, Werner Transportation
Joe Newsome, Salmon Companies
David McDowell, Averitt Express
- 2:45 *Collision Avoidance Technology & Driver Analytics*
Aimee Beauchamp, Kopka Pinkus & Dolin
Janet Shelley, Old Dominion Freight Line
Sherri Garner Brumbaugh, Garner Trucking
Lee Sarratt, J.B. Hunt Transport, Inc.

BREAKOUT III:

- 1:15 *A Bridge Too Far: The Overreaching of Post-Traumatic Stress Disorder Claims*
Laura Kruse, Betts Patterson Mines
Kevin Foley, Reminger Co.
- 2:00 *Don't Be Surprised – Your Plaintiff Has a CRPS Diagnosis*
Brian Hunt, The Hunt Law Group
Scott Winstead, Thompson Coe
- 2:45 *Citation Manipulation: Overview of the Effect of Traffic Tickets & Equipment Violations On Motor Carriers & Drivers*
Anthony Luis, Rawle & Henderson
Lee Watson, ABF Freight System

BREAKOUT II:

- 1:15 *Leveraging In-Cab Technologies In Your Safety Programs*
Nicole Wright, Zausmer August Caldwell
Fred Garrett, P&S Transportation
John Kubala, LeFleur Transportation
Michael Noble, Walmart Transportation
Clay Merches, Roadrunner Transportation
- 2:00 *Litigation Practices: Technology Pitfalls, Law Enforcement, Retention & Spoliation*
Jerry Kennedy, Kennedy & Associates
Eddie Garza, LeFleur Transportation
Mike Dargel, Melton Truck Lines
Shelley Bennett, Lytx
- 2:45 *Driver Coaching Programs: The Opposite of Negligent Supervision*
Douglas Marcello, Marcello & Kivisto
Don Holman, Tyson Foods
Bill Venegoni, Walmart US Legal

BREAKOUT IV:

- 1:15 *The HUMAN FACTOR*
Brian Simmons, Waste Management
- 2:00 *Big Trucks CAN Have Small Crashes: Accident Reconstruction & Biomechanical Experts*
Dr. Lars Reinhart, M.D., BRC
Enrique Bonugli, BRC
David Wilson, Wilson Berryhill
- 2:45 *Autonomous Vehicles: What Could Possibly Go Wrong?*
Brett Ross, Carr Allison
Michael Arnett, MS PE, S-E-A

Thursday Afternoon

3:30 Afternoon Break in Exhibit Hall

3:45 *Independent Contractor v Company Driver: Challenges to Hiring, Training and Retaining Drivers*

Brad Wright, Roetzel & Andress

Charles Baxter, United Road

Bob Milane, Roadrunner Transportation

Willie Simmons, UPS

4:15 *Defusing the Nuclear Verdict: What Have We Learned and How to Avoid Being on Next Year's List*

Charles Carr, Carr Allison

Mehdi Arradizadeh, Anderson Trucking Service

Lisa Culp, Waste Management

Michael Woolley, Canal Insurance

5:00 Raffle Prizes

6:00 The Big Party

JOIN us for an evening of food from across America, plentiful drink, friends and fellowship under the stars and Big Top Tent in the Hotel's common area. Zac Brown Band is playing at the AMP next door so we can all enjoy the concert! Everyone is welcome. Dress is summer casual and comfortable shoes recommended.



Our Sponsoring Partners

ATTIC
Rimkus Consulting Group
Exponent
Frontier Adjusters
S-E-A, Ltd.
A&M Engineering
ALFA International
AmeriClaim
Claims Adjusters 411, Inc.
Crawford & Company
Cunningham Lindsey
Custard Insurance Adjusters
David Morse & Associates
Delta V Forensic Engineering
ERTS
FORCON
Harmonie Group
Hrycay Consulting Engineers
Innovative Claims
KEVA Engineering
Legal Language Services
Lockton Companies
Marshall Investigative Group
Mecanica Scientific
Paradigm Outcomes
Parker Claims
PhotoFax, Inc.
Regions Insurance
Ringler Associates
Schaefer Engineering
USLAW
U.S. Legal Support
Walmart



Seminar Reminders and FAQs

REGISTRATION:

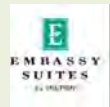
Every attendee must complete a Registration Form. Please complete and submit your registration via e-mail, fax or mail.

DRESS: Leave your suits at home. **Please feel free to attend the Seminar and related events in jeans.** Don't forget the raincoat! Pack a collar shirt if you are playing Golf.

AIR TRAVEL: Northwest Arkansas Regional Airport (XNA) is the closest airport with commercial service. Cheaper fares are often obtained by flying into Tulsa International Airport (TUL) and drive time from Tulsa, OK to Rogers, AR is approximately two hours. Southwest flies into Tulsa, not XNA.

TRANSPORTATION: We recommend Pinnacle Car Service, (479) 205-0505, www.pinnlimo.com. Hotel Shuttle is limited to a 5 mile radius which includes restaurants and shopping but does not include Airport. Attendees may find it more convenient to reserve a rental car; please reserve early as rental cars can be limited.

LODGING: The Embassy Suites. A block of rooms is reserved for attorneys and vendors at the rate of \$164 + tax. The rate includes a full, cooked-to-order breakfast. CALL (479) 254-8400 and mention code ARI or follow the link:



Holiday Inn and Staybridge Inn & Suites. A block of rooms is reserved for attorneys and vendors at the rate of \$155 + tax. Follow one of the links below and change the dates to populate the negotiated rate:



GOLF OUTING: Wednesday, Sept. 13. Shuttle buses start leaving at 10:00am. A collar shirt is required; no denim. **Pre-registration is required and space limited to 96 golfers.** \$135 registration fee includes lunch, cart, range balls and green fees.

Consider using www.Shipsticks.com to ship your clubs to and from the course.

